



CP Foods Russia



Company's profile

October 2017



The presentation structure

- CP Foods worldwide
- CP Foods in Russia



CP Foods worldwide



CP Foods initiated its activities in Thailand back in 1921, as a modest family business bound with agricultural seed sales which in the end run turned into one of the most impressive holding companies of the world.

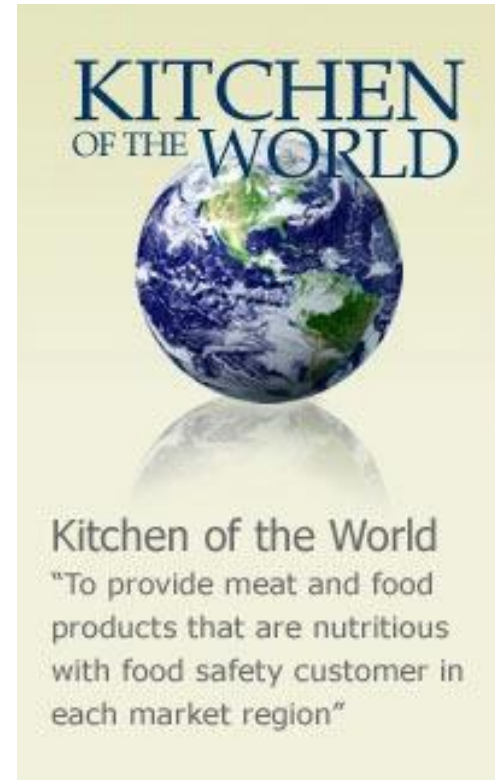


CP Foods is an active asset of CP Group, among other companies operating the investments in such fields as: telecommunications, banking, development, retails, fast food restaurants etc.

CP Foods runs its businesses following a profound vertical integration pattern, which is unique as concerns worldwide agricultural operations. There are own crop lands in the Company's property, own feed mills and meat-processing plants, retail outlet networks and fast food restaurants. Today **CP Foods** is a vertical-integrated public enterprise having its investments implemented in 14 countries of the world, which includes Russia as well, with the turnover exceeding 14 bil. USD and sale operation in more than 40 different countries.

Here are the Company's notable achievements:

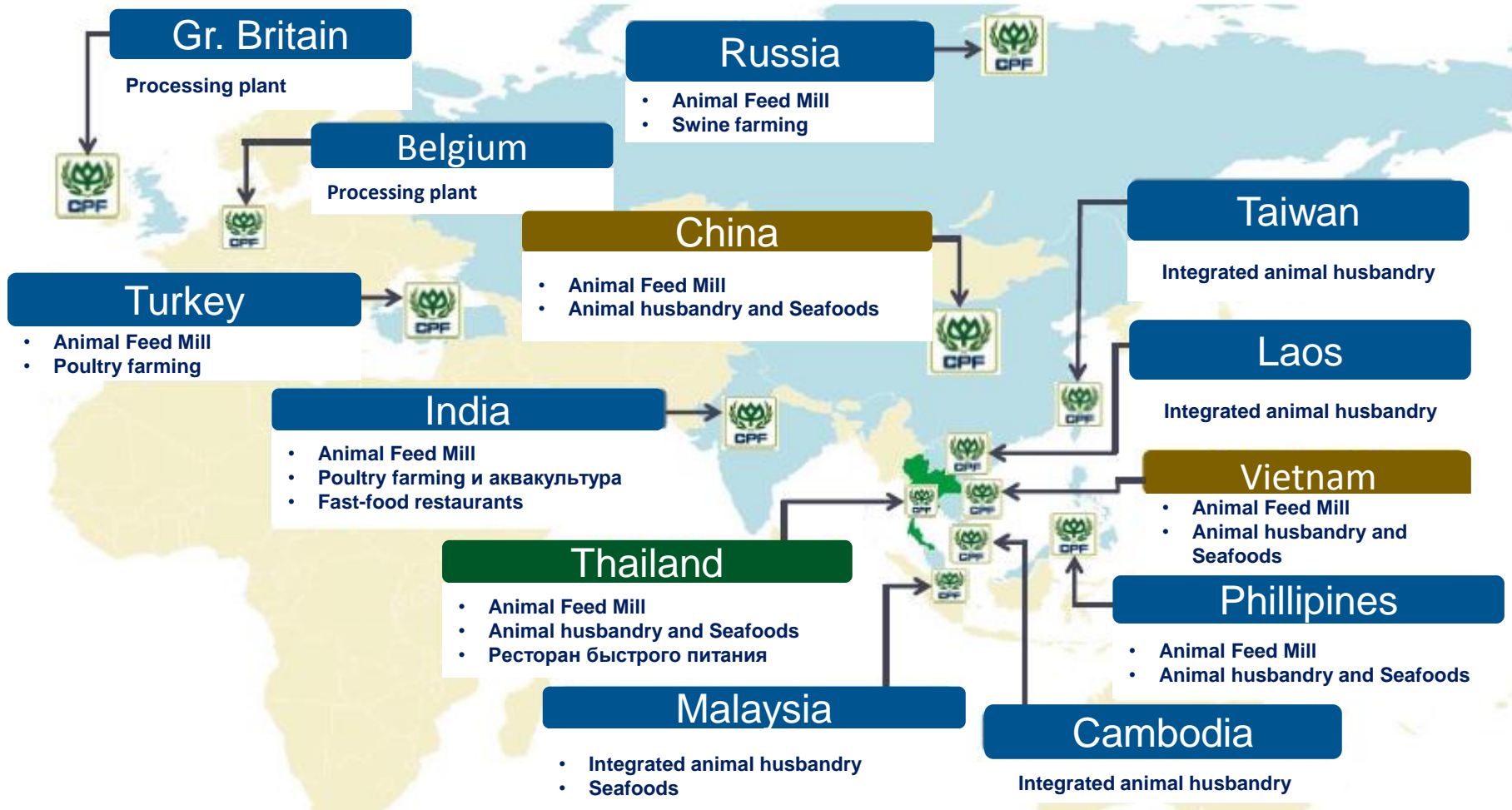
- 1st rate at the worldwide market of animal feed producers (**aggregate annual production volumes - 27,6 mil. tons**)
- 2nd rate among the World's Top Pork Producers (**annual pork production volumes -1,5 mil. Tons**)
- 4th rate at the World's Chicken eggs producers **top-list (layers stock - 22 mil.heads)**
- 6th rate at the World's Poultry Market (**annual production volumes – 929 mil. heads**)



CP Foods corporate movie:
<http://www.youtube.com/watch?v=-1zo1pr2V0E>



CP Foods worldwide





In 2006 CP Group initiated a Russian branch of the company (location: Lukhovitsy of the Moscow region) named Limited liability company “Charoen Pokphand Foods (overseas)” with the acronym of LLC “CPFO”) The Company’s basic activities imply agricultural operations and concerns animal feed production, live weight pork and meat goods production as well as meat raw materials and meat foodstuffs import



Company’s structure

Animal feed mill with the daily capacity of 600 tons

Full-ration animal feed production for all types of agricultural animals and poultry

Own swine farming facilities

Investment projects involving existing swine farms modernization and – construction of brand new swine farm facilities located within the regions of Moscow, Kaluga and Kursk.

Meat processing

Jointly with the local meat processing companies located in Moscow, Lipetsk and Kursk region CPF Russia produces chilled and frozen meat goods strictly following the domestic quality standards



CP Foods Russia: animal feeds



Up-to-date feed mill deals with full-ratio feeds production for agricultural animals and fowls, providing all the necessary vitamins and minerals throughout the production cycle. As follows from the internal requirements of the Company – we use only high-quality raw materials with the prevailing share of domestic origin ingredients.

Poultry feeds

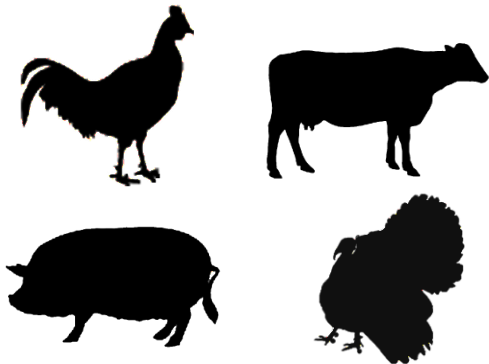
- young chicken (0-17 wks)
- laying hen
- broilers (0 wks to slaughter)
- turkey (1-16 wks and over)

Swine feeds

- sows (gestating, lactating)
- gilts
- piglets:
prestarter, starter,
finishing, fattening

Cattle feeds

- calves (0-3 mts)
- calves (3-6 mts)
- dairy cattle



CP Foods animals feeds are being developed following the requirements of Russian safety and quality standards and demonstrate high nutrition value.

A continuous experience of successful operation allows to produce individual formulation feeds – following the Customers' expectations.



PREMIUM-CLASS FEED – PRESTARTER FOR PIGLETS HI-GRO 550S

Most of the prestarter feeds used in Russia keep being purchased from overseas suppliers.

CP Foods Russia introduces a product of domestic origin to the Russian swine farmers. The products that may easily challenge the imported goods of similar nature, demonstrating even a better performance, proven by the experimental farms

Among a variety of animal feed suppliers it is evident to pick CP Foods because:

- Feed formulations are fine-tuned at the Company's own production sites
- Our experts grant their professional advice throughout the feeding process
- Russian raw materials take the biggest share in the feeds composition.
- Developing feed following the Customers' formulations

EXCELLENT WEIGHT GAIN

LOW FCR

HIGH SURVIVAL RATE

PERFECT SUBSTITUTE FOR THE IMPORTED ANALOGUE



PREMIUM-CLASS FEED – PRESTARTER FOR CALVES CP973

Prestarter feeds play the ultimate role during the first feeding stage of cattle and our feeding experts developed the optimum dedicated formulation.

CP Foods Russia introduces a product of domestic origin to the Russian cattle farmers and CP973 is the most called for – securing the young cattle stock way to puberty.

Reasons to choose CP Foods full-ration calf prestarter:

- Provides the complete set of vitamins vital during the first 3 months of life
- Develops the proper digestion
- Provides stronger immunity
- Ensures higher productivity
- Fights toxins in the intestines
- Provides smooth switch to the next feeding stage

EXCELLENT DIGESTIBILITY

HIGHER IMMUNITY

STIMULATES RUMEN DEVELOPMENT

MAXIMUM WEIGHT GAIN



CP Foods Russia: pork production



One of the fundamental goals of CP Foods activities in Russia is the agricultural branch development and financial support through the investment projects – by means of existing swine farms modernization and – construction of brand new swine farm facilities – at the territory of the Russian Federation

Moscow region:

Swine farm designed for growing and fattening with the capacity of 20 800 heads pig standing, located at the address: Lukhovitsy district, Matyra settlement, **Breeding farm designed for 2 400 sows**



Starting from 2014 there were put into operation pork production facilities in **Serebryanniye Prudy district**: heads Swine farm designed for growing and fattening with the capacity of **26400 one-time housing heads** **Breeding farm designed for 2400 sows.**

Kaluga region:

Two swine farms designed and constructed – **breeding farm and 2 fattening complexes**



In **Kursk region** there are located the following long-term lease sites:
swine farm dedicated to growing and finishing designed for **2000** heads of pig standing.
breeding farm designed for **2400 sows**



CP Foods Russia: pork goods



- **CP Foods Russia** operates wholesales pork realization (semicarcase frozen and chilled, lump meat) – through several distribution channels
- The slaughter is performed by our partners in different regions of Russia
- In 2014 – a meat-processing company Bangkla Pig Slaughterhouse, being a division of **CP Foods**, received the permit to import pork from Thailand to Russia, which made **CP Foods Russia** to be the exclusive Thai pork supplier onto the Russian meat market



CP Foods Russia: import goods



CP Foods Russia is the exclusive holding CPF products supplier to the Russian and CIS markets. At the holding enterprises in Thailand and other countries the following production groups are being manufactured, and these goods are as well imported to the Russian market:



- **Aquacultures** – Vannamei shrimp(royal shrimp, frozen raw&cooked-head-on)
- **Refrigerated semi-finished products and ready-to-eat shrimp foodstuffs** (shrimp nuggets, shrimp-burgers, shrimp soup etc.)
- **Pork** (Refrigerated boneless shoulder-butts and ham).
- **King shrimp** to the Russian market for retail shops and companies of HoReCa
- **Frozen pork** from an accredited production in Thailand.



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THANK YOU!

